



**MEDIA KIT**



# ABOUT US

Youth Texas Teams Magazine is a dynamic online platform created by and for young athletes in Texas. Our mission is to amplify youth voices, promote literacy, and support mental health awareness among student-athletes through inspiring and educational content. Founded by a team of passionate young sports enthusiasts, Youth Texas Teams Magazine is dedicated to empowering young athletes both on and off the field.



LET'S TALK  
ABOUT  
MENTAL  
HEALTH

YOU ARE  
NOT ALONE

# OUR MISSION

To inspire and uplift young athletes across Texas by fostering a space where they can share their stories, gain knowledge, and connect with a like-minded community focused on sports, mental well-being, and academic growth.

# OUR VISION

Youth Texas Teams Magazine envisions a generation of athletes who prioritize mental health, embrace literacy, and inspire each other toward excellence in all aspects of life.





# OUR FOUNDERS



**Youth Texas Teams Magazine was founded by three young students from Texas who share a deep passion for sports, mental health, and literacy. These founders recognized a need for a platform where student-athletes could find support, inspiration, and resources beyond the game. Driven by their own experiences, they aim to foster a sense of community among young athletes while highlighting the importance of mental well-being and education. Their vision is to create a magazine that empowers youth to not only excel in their sports but also grow personally and academically.**

**The founders' commitment to uplifting youth voices and promoting healthy habits both on and off the field is at the heart of Youth Texas Teams Magazine. They continue to inspire the magazine's content, making it a true resource for young athletes across Texas.**

# CORE AUDIENCE



- Middle School, High School, and College athletes within Texas
- Students interested in sports, mental health, and literacy
- Young writers and content creators
- Coaches, parents, and educators seeking resources for youth athletes

# SUB-SITES OVERVIEW



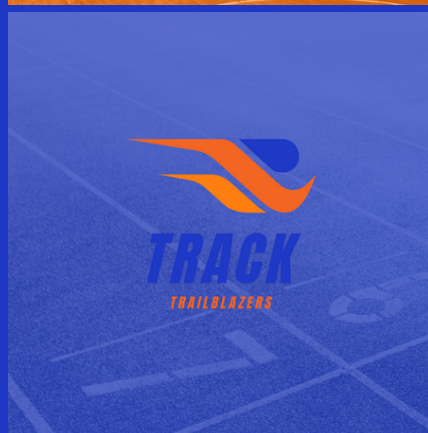
## FIELD FOCUS

Dedicated to field sports like football, soccer, and baseball/softball, Field Focus provides articles on player journeys, game highlights, and team insights, focusing on resilience, teamwork, and sportsmanship.



## COURT CONNECTION

Covering basketball, tennis, and volleyball, Court Connection explores the world of court sports with articles on training, strategy, and player stories, while emphasizing mental health, teamwork, and growth.



## TRACK TRAILBLAZERS

Celebrates speed, endurance, and precision sports such as track and field, cycling, and motorsports. This section includes training tips, competition strategies, and athlete profiles that encourage personal bests and resilience.



## EDGE ELITE

Featuring combat and precision sports like boxing, golf, and ice hockey, Edge Elite covers the rigorous training and discipline needed to excel in these demanding sports, focusing on overcoming obstacles and reaching new heights.

# OPPORTUNITIES FOR BRANDS & SPONSORS



## ADVERTISING OPTIONS

- **Website Banner Ads:**

Prime visibility through rotating banners that appear at the top of each page, linking directly to your website or sponsored content.

- **Sponsored Articles:**

Sponsor educational or inspirational content that aligns with Youth Texas Teams Magazine's values, appearing in relevant categories to maximize engagement.

- **Social Media Campaigns:**

Reach our audience through Instagram, Twitter, and Facebook post that tag your brand and drive traffic to your online presence.

# ENGAGEMENT & REACH

## **SOCIAL MEDIA** PRESENCE

Youth Texas Teams Magazine actively engages with our audience through social media platforms to keep young athletes informed, inspired, and connected. Sponsors benefit from our growing digital presence and targeted reach within the Texas youth sports community.

## **CONTENT** REACH

With each article, our goal is to inform, inspire, and build community, from local readers to school and regional sports networks.





# OPPORTUNITIES FOR YOUNG WRITERS

Youth Texas Teams Magazine encourages young athletes and students interested in sports journalism to submit articles. Writers can earn \$0.10 per word if selected for publication. We welcome students from middle school, high school, and college within Texas to share their unique perspectives on sports, mental health, and literacy.



# SCHOLARSHIPS AND GIVEAWAYS

Youth Texas Teams Magazine provides a variety of scholarships and periodic giveaways to support our readers' academic, athletic, and personal growth. These offerings are updated regularly and are designed to recognize excellence, resilience, and community involvement among young athletes in Texas.



# PARTNERSHIP OPPORTUNITIES



Youth Texas Teams Magazine is excited to partner with like-minded brands and content creators to make a difference in the lives of young athletes. Let's work together to build a community that supports sports, mental health, and literacy!



 1-(833) 495-TEAM (8326)

 [contact@youthtexasteamsmag.com](mailto:contact@youthtexasteamsmag.com)

 [www.youthtexasteamsmag.com](http://www.youthtexasteamsmag.com)

 2601 Cartwright Rd. STE. D#246, Missouri City, TX, 77459